

Kathryn Steele

UX Designer
Chicago, IL

I advocate simple and intuitive user interfaces.



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EXPERIENCE

Senior UX Designer, Saggezza

October 2014 - Present

Create and maintain UX design deliverables that capture requirements including: research and competitive analysis, sketches, user flows, site maps, wireframes, interaction design, final visual design comps and UI style guides.

Define the creative direction, information architecture, interaction design, and content strategy for various B2B, B2C & eCommerce websites.

Create usability test scripts, administer and facilitate usability studies, create custom usability reports based on analysis of UX findings and suggest refinements to the UX & UI which align with usability findings.

Perform usability analysis surrounding existing interactive solutions.

Convey design concepts and deliverables to clients through in-person and remote Presenter as well as through detailed and easily understood documentation.

Facilitate and manage monthly informational presentations for a team of junior designers and business analysts, surrounding UX topics ranging from user-centered design processes to animation design.

Mentor and guide a team of junior designers.

UX Designer, Saggezza

October 2012 - October 2014

Leveraged modern web and mobile application technologies, graphic design principles, and digital design best practices to create innovative user experiences and interfaces for various websites, as well as mobile and web applications.

Responsible for conducting user interviews, gathering requirements, wireframing and visual design for a B2B logistics web portal.

Junior Visual Designer, Saggezza

February 2011 - October 2012

Assisted senior designers with the creation of visual design assets, such as icon families and other graphics for digital experiences.

Participated in usability testing as an observer for an educational web portal.

Led interior design efforts for an internal office expansion.

EDUCATION

Columbia College Chicago

BFA Graphic Design, Cum Laude Honors
Class of 2010

Lorenzo de' Medici - The Italian International Institute

Florence, Italy
Summer 2009

AREAS OF EXPERTISE



OTHER SKILLS

- Familiar with Agile & Waterfall Methodologies
- Familiar with Adobe CC Suite
- Familiar with Invision
- Familiar with Omnigraffle
- Familiar with HTML/CSS
- Familiar with CMS Sites (WordPress, Canvas)
- Familiar with Version Control Systems (TFS, SVN)